

MEMORANDUM

TO: HSLI Board

FROM: Newsletter Committee (Joyce Pallinger and Beth Robb)

SUBJECT: Report

DATE: June 19, 2013

Since October 2013 there have been 10 posts by board member. This amount of activity is similar to the previous quarter, but a wider variety of topics were covered. Posts were messages from HSLI leadership, and news was related to the HSLI annual meeting, messages from HSLI leadership (president and past-president), the open access initiative, library week, member libraries and members.

Opportunity exists for:

- more posts requested by members.
- consistently using the discussion list to announce new blog posts; the editors have/will make the if notified about a new posting; automatic email alerts to editors for new posts (not only new comments) should be explored.
- use of the blog rather than the discussion list for announcement/news open to the public; messages that fit the blog scope are continuing be sent on the discussion list; one example may be the legislative alerts.
- Understanding the editor roles and responsibilities excludes researching a suggested post topic and then authoring the content; incomplete news is sent and requests from the editors for a submission of a full entry go unanswered.

Comments on posts were 100% spam. Since this blogs purpose is news-oriented not discussion-based, the paucity of legitimate comments may be expected.

A list of links to websites on the blogs "Library Jobs" page was completed. It will be announced via a blog posting and discussion list message about the "new posting (the continued recommended practice, as stated above).

The editors thank Stacey Knight-Davis for her ongoing excellent technical support and contribution of entries.