

HSLI Website report

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June 18, 2013

This report requires no board action

Current Projects:

In April 2013 the design of the HSLI website was modified so that pages would be centered in large monitors. Some changes to page titles and headings were also made in an effort to make the site easier to navigate.

Usage

When the website was redesigned, a new Google Analytics tracking code was set up. Since April, the site has received 2,554 page views. Most of this activity is for the 2013 conference. The HSLI home page was viewed 314 times and the newsletter homepage 86 times.

From November 1, 2012 to April 1, 2013, pages on the HSLI website were viewed 1799 times. 575 views were the HSLI homepage, 171 were the HSLI newsletter. Traffic for November 2012-April 2013 was lower than traffic for November 2011-April 2011. Newsletter readership appears to be down.