

HSLI Website report

Submitted by Stacey Knight-Davis

June 18, 2013

This report requires no board action

Current Projects:

In April 2013 the design of the HSLI website was modified so that pages would be centered in large monitors. Some changes to page titles and headings were also made in an effort to make the site easier to navigate.

Usage

When the website was redesigned, a new Google Analytics tracking code was set up. Since April, the site has received 2,554 page views. Most of this activity is for the 2013 conference. The HSLI home page was viewed 314 times and the newsletter homepage 86 times.

Sep 28, 2013 - Jul 22, 2014

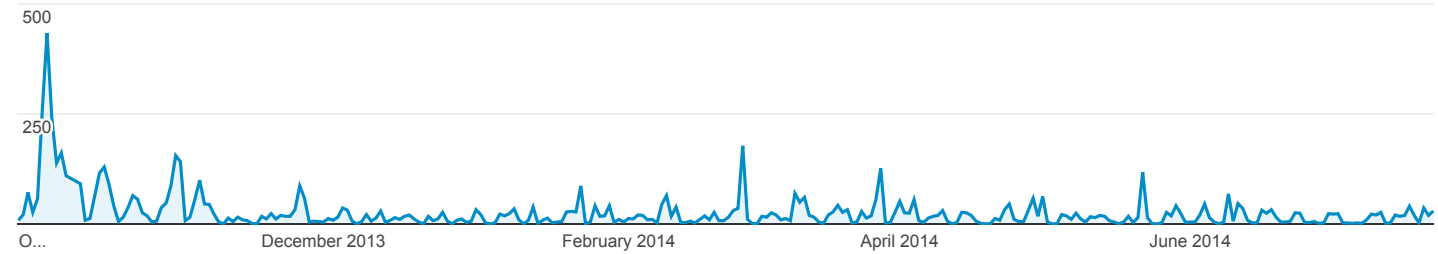
Pages

All Sessions
100.00%

+ Add Segment

Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	7,747 % of Total: 100.00% (7,747)	5,501 % of Total: 100.00% (5,501)	00:01:36 Site Avg: 00:01:36 (0.00%)	3,021 % of Total: 100.00% (3,021)	49.42% Site Avg: 49.42% (0.00%)	39.00% Site Avg: 39.00% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	1,234 (15.93%)	979 (17.80%)	00:01:15	953 (31.55%)	56.14%	51.86%	\$0.00 (0.00%)
2. /midwestmla2013/	1,062 (13.71%)	829 (15.07%)	00:00:59	776 (25.69%)	33.76%	35.31%	\$0.00 (0.00%)
3. /midwestmla2013/papers/	546 (7.05%)	223 (4.05%)	00:03:52	111 (3.67%)	35.96%	34.25%	\$0.00 (0.00%)
4. /midwestmla2013/program/	478 (6.17%)	346 (6.29%)	00:02:24	64 (2.12%)	53.73%	47.49%	\$0.00 (0.00%)
5. /newsletter/	460 (5.94%)	346 (6.29%)	00:03:08	296 (9.80%)	55.07%	53.91%	\$0.00 (0.00%)
6. /conference/	369 (4.76%)	181 (3.29%)	00:01:02	63 (2.09%)	33.33%	15.18%	\$0.00 (0.00%)
7. /directory/	226 (2.92%)	137 (2.49%)	00:00:37	13 (0.43%)	46.15%	30.97%	\$0.00 (0.00%)
8. /committees/	168 (2.17%)	137 (2.49%)	00:01:14	41 (1.36%)	73.17%	47.62%	\$0.00 (0.00%)
9. /resources/	166 (2.14%)	99 (1.80%)	00:00:49	7 (0.23%)	42.86%	22.89%	\$0.00 (0.00%)
10. /Board/	127 (1.64%)	52 (0.95%)	00:04:18	22 (0.73%)	50.00%	31.50%	\$0.00 (0.00%)
11. /membership/	122 (1.57%)	84 (1.53%)	00:01:49	12 (0.40%)	58.33%	36.07%	\$0.00 (0.00%)
12. /consortia/	120 (1.55%)	60 (1.09%)	00:00:53	5 (0.17%)	40.00%	26.67%	\$0.00 (0.00%)
13. /midwestmla2013/hotel/	118 (1.52%)	96 (1.75%)	00:02:35	15 (0.50%)	80.00%	52.54%	\$0.00 (0.00%)
14. /midwestmla2013/registration/	118 (1.52%)	103 (1.87%)	00:02:27	28 (0.93%)	35.71%	46.61%	\$0.00 (0.00%)
15. /list/	94 (1.21%)	73 (1.33%)	00:00:37	6 (0.20%)	50.00%	29.79%	\$0.00 (0.00%)
16. /newsletterarchive/	89 (1.15%)	11 (0.20%)	00:01:12	11 (0.36%)	45.45%	11.24%	\$0.00 (0.00%)
17. /midwestmla2013/ce/	82 (1.06%)	65 (1.18%)	00:01:25	8 (0.26%)	75.00%	37.80%	\$0.00 (0.00%)
18. /newsletter/jobs/	82 (1.06%)	52 (0.95%)	00:01:32	5 (0.17%)	40.00%	36.59%	\$0.00 (0.00%)
19. /publications/index.shtml	77 (0.99%)	63 (1.15%)	00:00:37	19 (0.63%)	89.47%	36.36%	\$0.00 (0.00%)
20. /midwestmla2013/speakers/	73 (0.94%)	60 (1.09%)	00:02:32	2 (0.07%)	100.00%	39.73%	\$0.00 (0.00%)

21.	/conference/archive/	70 (0.90%)	33 (0.60%)	00:00:59	3 (0.10%)	0.00%	22.86%	\$0.00 (0.00%)
22.	/conference/hotel.shtml	62 (0.80%)	29 (0.53%)	00:00:39	2 (0.07%)	50.00%	9.68%	\$0.00 (0.00%)
23.	/conference/vendors.shtml	61 (0.79%)	35 (0.64%)	00:00:45	4 (0.13%)	75.00%	27.87%	\$0.00 (0.00%)
24.	/awards/	60 (0.77%)	45 (0.82%)	00:01:41	12 (0.40%)	50.00%	30.00%	\$0.00 (0.00%)
25.	/conference/ce.shtml	54 (0.70%)	39 (0.71%)	00:00:40	0 (0.00%)	0.00%	18.52%	\$0.00 (0.00%)

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