**MEMORANDUM**

**TO:**  HSLI Board

**FROM:** Newsletter Committee (Eric Edwards and Joyce Pallinger)

**SUBJECT:** Report

**DATE:** October 6, 2015

The Committee has been making an effort to post to the newsletter blog at least two or three times per week. Posts cover a variety of subjects that may be of interest to HSLI members, including upcoming continuing-education events and webinars, member achievements (such as presenting at a state or national conference), and reports covering current trends in librarianship or the health sciences. The Committee has also sent these blog entries out to the HSLI listserv, on the same day, if possible. If a message from another HSLI member comes through the listerv, the Committee posts that, also, to the newsletter blog. The Committee would like to thank Nicole Helregel for posting her legislative updates to the blog.

More recently, the Committee has been posting messages from the Illinois Association of College and Research Libraries listserv, which usually cover upcoming conferences and committee-volunteer opportunities for academic librarians, at both the Illinois and the national levels. The Committee has also been forwarding these messages to the HSLI listserv. The IACRL leadership seems to appreciate that we are doing so. Additionally, in an effort to increase awareness of HSLI activities and also strengthen collaboration between HSLI and IACRL, the Committee has sent the newsletter blog posts to the IACRL listserv.

The table below shows activity since the introduction of the newsletter blog in July, 2010.

**Year (Months if less than a full year)**  **# of Posts**

2010 (July through December) 21

2011 34

2012 28

2013 37

2014 59

2015 (January through September) 58

The assignment of “categories” used for indexing the posts is being evaluated. Frequent use of the “Other” category suggests that assignment to more-specific categories is necessary. To decrease the number of posts assigned to only the “Other” category (and therefore, make it easier to search for, and retrieve, entries), the Committee plans to review the HSLI guidelines for adding and assigning categories. Linda Feinberg is helping the Committee find the document with guidelines for managing the content of the newsletter because these guidelines cover adding and assigning categories; at the time of this report, the guidelines document was not located yet. If it remains missing, the Committee will plan to write new guidelines for managing content of the newsletter.

Respectfully submitted,

Eric Edwards

Joyce Pallinger