**MEMORANDUM**

**TO:**  HSLI Board

**FROM:** Newsletter Committee (Eric Edwards and Joyce Pallinger)

**SUBJECT:** Report

**DATE:** June 6, 2016

The average number of weekly posts increased significantly (see table below). Correspondingly, the number of alerts to the HSLI discussion list about *Newsletter* posts increased. Based on member feedback that alerts to the HSLI discussion list were too numerous, a change in alert frequency was made. Instead of sending an alert for each new post, the alerts sent to the HSLI discussion list were reduced to once a week. These weekly messages to the discussion list contained a batch of links for recent postings. When *Newsletter* posts with time-sensitive information were published between the weekly messages of batched links, separate alerts were sent to the HSLI discussion list about the post with time-sensitive information. Member feedback about the change to a weekly alert was positive and a reason to continue this change in procedure.

The table below shows activity since the introduction of the newsletter blog in July, 2010.

**Year (Months if less than a full year)**  **# of Posts**

2010 (July through December) 21

2011 34

2012 28

2013 37

2014 59

2015 167

2016 (January through May) 211

The content focus for posts remained the same to cover subjects of interest to HSLI members.

Posts were authored and/or published primarily by Editor and *Newsletter* Committee member Eric Edwards. Publishing rights remain available to other Board members, and the Committee will publish on behalf of others.

In a continued effort to facilitate awareness of HSLI activities and reinforce collaboration between HSLI and IACRL, the *Newsletter* Committee sent notifications about newsletter blog posts to the IACRL listserv.

The Committee is finalizing revised guidelines for the *Newsletter* outlining purpose, content scope, site structure, governance, content management, and promotion.

Respectfully submitted,

Eric Edwards

Joyce Pallinger