

MEMORANDUM

TO: HSLI Board

FROM: Newsletter Committee (Eric Edwards and Joyce Pallinger)

SUBJECT: Report

DATE: October 19, 2017

The table below shows the year-by-year number of posts since the introduction of the *Newsletter* blog in July, 2010. The total number of posts increased annually from 2013 through 2016. This growth trend is continuing for 2017. From January 1, 2017, through October 19, 2017, the number of posts is greater than the total for all of 2016.

<u>Year (Months if less than a full year)</u>	<u># of Posts</u>
2010 (July through December)	21
2011	34
2012	28
2013	37
2014	59
2015	167
2016	491
2017 (January 1 through October 19)	516

There has been ongoing maintenance to ensure usefulness of the categories for analyzing and finding the posts. Posts are assigned at least two categories, when possible. Analysis of the indexing is shown in the table at the end of this report. The average number of times a category was assigned to posts was 60.6; the median was 21. Highlighted in the table, and listed immediately below, are the categories assigned more than the average number of times. Compared to the analysis in May of 2017, the categories with above-average usage have remained the same, except for one, "Member News", which fell to below-average use.

- Awards, Grants and Scholarships (non-HSLI)
- Calls and Requests
- Conferences – both HSLI and non-HSLI
- Legislation
- Library Organizations
- Professional Development
- Webinars

Batched alerts to the HSLI discussion list about *Newsletter* posts continued to be sent.

Posts were authored and/or published primarily by Co-Editor and *Newsletter* Committee member Eric Edwards. Publishing rights remain available to other HSLI Board members, and the Committee will publish on behalf of others. In continued support of communication and collaboration with IACRL, the Committee shared the information contained in *Newsletter* blog posts with the IACRL listserv, and also with regional and national listservs (GMR, MLA, ACRL, etc.) when appropriate.

Respectfully submitted,
Eric Edwards
Joyce Pallinger

Newsletter Committee Report 2017 10 19.docx

Category	2017 05 31	2017 10 19
Awards, Grants, and Scholarships (HSLI)	17	44
— Jira Scholarship	1	1
— President’s Award	1	1
— Star Fish Thrower Award	11	12
— Syed Maghrabi Scholarship	23	27
Awards, Grants, and Scholarships (non-HSLI)	116	158
Calls and Requests	67	203
Committees (non-HSLI)	11	23
Conferences	56	111
— 2010 Conference	16	16
— 2011 Conference	15	15
— 2012 Conference	10	11
— 2013 Conference	9	9
— 2014 Conference	8	8
— 2015 Conference	4	4
— 2016 Conference	18	19
— 2017 Conference	2	19
Conferences and Meetings (non-HSLI)	292	399
Continuing Education	66	81
Exhibits	4	5
Group Purchasing and Discounts	6	6
HSLI Governance	1	15
— HSLI Committees	4	8
— HSLI Board	4	6
Illinois State Library	3	4
Jobs	29	36
Legislation	42	92
Library Organizations	172	570
— American Library Association (ALA)	105	145
— Association of College and Research Libraries (ACRL)	120	157
— Consortium of Academic and Research Libraries in Illinois (CARLI)	43	48
— Greater Midwest Region NN/LM	65	78
— Illinois Association of College and Research Libraries (IACRL)	22	29
— Illinois Library Association (ILA)	24	43
— International Federation of Library Associations (IFLA)	1	1
— Medical Library Association (MLA)	25	60
— — Midwest Chapter MLA	9	13
— OCLC	1	3
— Reaching Across Illinois Library System (RAILS)	11	14
Member News	38	43
National Library of Medicine (NLM)	19	32
Open Access	9	12
President’s Message	16	16
Professional Development	107	166
Reports	21	26
Scholarly Publishing	27	38
Studies on Library Trends	16	21
Surveys	10	20
Vendors	1	1
Webinars	118	161
TOTAL	1816	3030
Mean # of times a category was used	36.32	60.6
Median # of times a category was used	16	21