MEMORANDUM

TO: HSLI Board

FROM: Newsletter Committee (Eric Edwards and Joyce Pallinger)

SUBJECT: Report

DATE: September 17, 2018

The table below shows the year-by-year number of posts since the introduction of the *HSLI Newsletter* blog in July, 2010. The total number of posts increased annually from 2013 through 2017. This growth trend appeared to be continuing in 2018 at the time of this report. From January 1, 2018 through September 17, 2018, the number of posts reached almost 80% of the total for 2017.

Year (Months if less than a full year)	# of Posts
2010 (July through December)	21
2011	34
2012	28
2013	37
2014	59
2015	167
2016	491
2017	611
2018 (January 1 through September 17)	496

Analysis of the indexing is shown in the table at the end of this report. The average number of times a category was assigned to posts was 93; the median was 32. Highlighted in the table on page 2, and listed immediately below, are the categories assigned more than the average number of times. Compared to the analysis in June 2018, the categories with above-average usage have remained the same with three exceptions. They were "Continuing Education", "…(CARLI)", and "Greater Midwest Region NN/LM" at 91, 78, and 89, respectively. These changes are too recent and/or too small to suggest a persistent shift in content focus.

- Awards, Grants and Scholarships (non-HSLI)
- Calls and Requests
- Conferences
- Conferences and Meetings (non-HSLI)
- Legislation
- Library Organizations
- Professional Development
- Scholarly Publishing
- Webinars

Batched alerts to the HSLI discussion list about *Newsletter* posts continued to be sent.

Posts were authored and/or published primarily by Co-editor and Newsletter Committee member Eric Edwards. Publishing rights remain available to other HSLI Board members, and the Committee will publish on behalf of others. In continued support of communication and collaboration with IACRL, the Committee shared the information contained in *Newsletter* blog posts with the IACRL listserv, and also with regional and national discussion lists (GMR, MLA, ACRL, etc.) when appropriate.

The established process for publication and promotion has continued to be a reliable. As a way to estimate the amount of HSLI members who use the *HSLI Newsletter*, the ways members access the content, and if content meets their information needs, the editors plan to survey HSLI members in the last quarter of 2018 or in the early months of 2019 using an an online survey tool (i.e., SurveyMonkey or other).

Respectfully submitted,
Eric Edwards
Joyce Pallinger

Category	2017 05 31	2017 10 19	2018 06 15	2018 09 17
Awards, Grants, and Scholarships (HSLI)	17	44	24	50
— Jira Scholarship	1	1	1	1
— President's Award	1	1	1	1
— Star Fish Thrower Award	11	12	12	12
— Syed Maghrabi Scholarship	23	27	29	32
Awards, Grants, and Scholarships (non-HSLI)	116	158	218	240
Calls and Requests	67	203	460	575
Committees (non-HSLI)	11	23	50	54
Conferences	56	111	76	137
— 2010 Conference	16	16	16	16
— 2011 Conference	15	15	15	15
— 2012 Conference	10	11	11	11
— 2013 Conference	9	9	9	9
— 2014 Conference	8	8	8	8
— 2015 Conference	4	4	4	4
— 2016 Conference	18	19	19	19
— 2017 Conference	2	19	24	25
— 2018 Conference			3	19
Conferences and Meetings (non-HSLI)	292	399	608	680
Continuing Education	66	81	84	91
Exhibits	4	5	5	5
Group Purchasing and Discounts	6	6	6	6
HSLI Governance	1	15	13	21
— HLSI Committees	4	8	14	14
— HSLI Board	4	6	6	6
Illinois State Library	3	4	4	4
Jobs	29	36	36	36
Legislation	42	92	106	109
Library Organizations	172	570	551	868
— American Library Association (ALA)	105	145	192	208
— Association of College and Research Libraries (ACRL)	120	157	247	267
— Consortium of Academic and Research Libraries in Illinois (CARLI)	43	48	74	78
— Greater Midwest Region NN/LM	65	78	84	89
— Illinois Association of College and Research Libraries (IACRL)	22	29	35	39
— Illinois Library Association (ILA)	24	43	55	62
— International Federation of Library Associations (IFLA)	1	1	2	2
— Medical Library Association (MLA)	25	60	77	92
— — Midwest Chapter MLA	9	13	15	16
— OCLC	1	3	4	6
— Reaching Across Illinois Library System (RAILS)	11	14	26	31
Member News	38	43	46	51
National Library of Medicine (NLM)	19	32	40	42
Open Access	9	12	21	25
President's Message	16	16	16	16
Professional Development	107	166	217	223
Reports	21	26	31	32
Scholarly Publishing	27	38	82	96
Studies on Library Trends	16	21	23	25
Surveys	10	20	46	58
Vendors	1	1	1	1
Webinars	118	161	205	217
TOTAL	1816	3030	3952	4744
Mean # of times a category was used	36.32	60.6	77.490196	93.01961
Median # of times a category was used	16	21	26	32
Shaded areas indicate above average usage				
*Discontinued due to addition of newsletter "Jobs" page				