

**MEMORANDUM**

**TO:** HSLI Board  
**FROM:** Newsletter Committee (Eric Edwards and Joyce Pallinger)  
**SUBJECT:** Report  
**DATE:** July 17, 2021

Shown below is the year-by-year number of posts since inception of the online *HSLI Newsletter* in July, 2010. From 2017 through 2019, the annual total has held steady at around 600 posts, ranging from 584 to 616. The number of posts fell below this range in 2020. The decrease may reflect the pandemic’s effect on activities in the scope of the Newsletter content (e.g., conferences, other professional activities). Based on the number of posts at the time of this report, it is expected the total will be return to the higher range seen prior to 2020.

<u>Year (Months if less than a full year)</u>	<u># of Posts</u>
2010 (July through December)	21
2011	34
2012	28
2013	37
2014	59
2015	167
2016	491
2017	611
2018	616
2019	584
2020	504
2021 (January through July 16)	338

Analysis of the cumulative indexing is shown in the table on page 2 of this report. The average number of times a category was assigned to posts was approximately 175; the median was 29. Highlighted in gray in the table, and listed immediately below in descending order, are the categories assigned more than the average number of times. With one exception, all of them have regularly been among the top-assigned categories when compared to the past analyses. The newcomer to the group of most assigned categories is “Committees (non-HSLI)”.

- Library Organizations
- Calls and Requests
- Conferences and Meetings (non-HSLI)
- Webinars
- Association of College and Research Libraries (ACRL)
- Awards, Grants, and Scholarships (non-HSLI)
- Professional Development
- American Library Association (ALA)
- Illinois Library Association (ILA)
- Scholarly Publishing
- Committees (non-HSLI)
- Consortium of Academic and Research Libraries in Illinois (CARLI)
- Legislation

Highlighted in orange in the table are categories with continually low or plateaued assignment. Not included in this analysis of most- and least-used categories are the ones for the HSLI conferences because the applicability of each one is for a specific year. The less-used categories may mirror trends in news of lessening relevance or interest. To represent the name change for the Greater Midwest Region NN/LM, a new category was added, “NNLM Region 6”.

Posts were authored and/or published primarily by Co-editor and Newsletter Committee member Eric Edwards. Publishing rights remain available to other HSLI Board members, and the Committee will publish on behalf of others. In continued support of communication and collaboration with IACRL, the Committee shared the information contained in *Newsletter* blog posts with the IACRL listserv, and also with regional and national discussion lists (GMR, MLA, ACRL, etc.) when appropriate.

The established process for publication and promotion has continued to be reliable.

Respectfully submitted,  
 Eric Edwards  
 Joyce Pallinger

**HSLI Newsletter Cumulative Category Assignment**

Category	2017 05 31	2017 10 19	2018 06 15	2018 09 17	2019 06 11	2020 07 24	2021 07 16
Awards, Grants, and Scholarships (HSLI)	17	44	24	50	53	59	60
— Jira Scholarship	1	1	1	1	1	1	1
— President's Award	1	1	1	1	1	1	1
— Star Fish Thrower Award	11	12	12	12	12	12	12
— Syed Maghrabi Scholarship	23	27	29	32	35	39	39
Awards, Grants, and Scholarships (non-HSLI)	116	158	218	240	289	365	421
Calls and Requests	67	203	460	575	834	1249	1536
Committees (non-HSLI)	11	23	50	54	90	134	210
Conferences	56	111	76	137	146	166	168
— 2010 Conference	16	16	16	16	16	16	16
— 2011 Conference	15	15	15	15	15	15	15
— 2012 Conference	10	11	11	11	11	11	11
— 2013 Conference	9	9	9	9	9	9	9
— 2014 Conference	8	8	8	8	8	8	8
— 2015 Conference	4	4	4	4	4	4	4
— 2016 Conference	18	19	19	19	19	19	19
— 2017 Conference	2	19	24	25	25	25	25
— 2018 Conference			3	19	19	25	25
— 2019 Conference					3	20	20
— 2020 Conference						3	4
— 2021 Conference							1
Conferences and Meetings (non-HSLI)	292	399	608	680	860	1099	1298
Continuing Education	66	81	84	91	106	108	120
Exhibits	4	5	5	5	5	6	6
Group Purchasing and Discounts	6	6	6	6	6	6	6
HSLI Governance	1	15	13	21	22	23	29
— HSLI Board	4	6	6	6	6	7	13
— HSLI Committees	4	8	14	14	15	16	17
Illinois State Library	3	4	4	4	4	4	4
Jobs [discontinued in 2018]*	29	36	36	36	*	*	*
Legislation	42	92	106	109	132	160	177
Library Organizations	172	570	551	868	1117	1453	1757
— American Library Association (ALA)	105	145	192	208	245	285	320
— Association of College and Research Libraries (ACRL)	120	157	247	267	337	422	504
— Consortium of Academic and Research Libraries in Illinois (CARLI)	43	48	74	78	122	159	196
— Illinois Association of College and Resource Libraries (IACRL)	22	29	35	39	56	98	133
— Illinois Heartland Library System (IHLS)						9	21
— Illinois Library Association (ILA)	24	43	55	62	97	174	234
— International Federation of Library Associations (IFLA)	1	1	2	2	2	2	3
— Medical Library Association (MLA)	25	60	77	92	109	133	160
— — Midwest Chapter MLA	9	13	15	16	18	23	28
— NN/LM Greater Midwest Region	65	78	84	89	94	98	107
— NNLM Region 6							2
— OCLC	1	3	4	6	11	13	17
— Reaching Across Illinois Library System (RAILS)	11	14	26	31	52	90	103
Member News	38	43	46	51	51	56	64
National Library of Medicine (NLM)	19	32	40	42	47	51	54
Open Access	9	12	21	25	30	40	49
President's Message	16	16	16	16	16	16	16
Professional Development	107	166	217	223	250	274	337
Reports	21	26	31	32	46	53	60
Scholarly Publishing	27	38	82	96	115	156	215
Studies on Library Trends	16	21	23	25	25	26	31
Surveys	10	20	46	58	84	123	160
Vendors	1	1	1	1	1	2	3
Webinars	118	161	205	217	293	448	772
<b>TOTAL*</b>	<b>1816</b>	<b>3030</b>	<b>3952</b>	<b>4744</b>	<b>5964</b>	<b>7814</b>	<b>9621</b>
<b>Mean # of times a category was assigned*</b>	<b>36.32</b>	<b>60.6</b>	<b>77.5</b>	<b>93.02</b>	<b>116.94</b>	<b>147.43</b>	<b>174.93</b>
<b>Median # of times a category was assigned*</b>	<b>16</b>	<b>21</b>	<b>26</b>	<b>32</b>	<b>30</b>	<b>26</b>	<b>29</b>
* Beginning 2019, "Jobs" is not included in total, mean, median.							
<b>KEY</b>							
Gray - categories above mean for assignment							
Orange - categories with continually low or plateaued assignment							
Aqua - new category since previous report							
<b>CORRECTION:</b> The median was erroneously listed as 52 in the July 24, 2020 report. This report includes the corrected median, 26.							