FROM THE PRESIDENT

Creative Financing: Most of us have experienced a budget cut, or we are told we couldn’t have something we desired for our library. Don’t just take the disappointment and do nothing, make you dream happen!!

The first step is to make a wish list. Include all the equipment software, furniture, redecorating items, books, journals, etc. which will improve your library, job or just enhance your status.

The second step is to make a trip to your Development Office (new name for Fund-Raising) or your Accounting Department to set up a restricted fund. This will all allow the money to go strictly to you and you will have total control over the funds. This is very important. After all, the money you make should be yours alone to control. The first time I raised money, I made the mistake of not having a fund set-up first and the money disappeared. A restricted or gift fund does not disappear at the end of the year like your annual budget. Sometimes it even earns interest.

The third step is to come up with an idea. Think of ways you can make money for your library. Here are some ideas I have used and some I have read others have used to make additional money.

1. Book Sale: I am not talking about the fifty cent to a dollar book sale. Seek donations of books from every library user, hospital friend, people you meet in the hall, volunteers, etc. Price the books using the motto "whatever the traffic will bear". You can always reduce the price as the sale ages. This is called a sliding scale sale. A sample pricing scheme at my last book sale included late model editions of 2 volume Harrison's for $20.00. Antique books from the 1920's went for $10-$15 depending on the title and sold fairly rapidly. You would be surprised at how many physicians collect old medical books. My last book sale netted $1800.00. This is equated to the price of a plain paper Fax machine.

2. In Memorial Donations: Staff members or deceased staff members families often like to donate money in the memory of a newly departed loved one. A large or many small donations may be applied to the purchase of a much needed item for the library.

3. Beg the Medical Staff: This works rather well at my institution. The term they use is that Laura wants another "toy". Generally, these toys are items like a photocopier and computer. I use this approach for big ticket items.

4. Check with your boss for left over money: You never know what hasn’t been spent in your division’s budget. For instance, last year the word processing equipment pricing was lower than the amount budgeted. This amounted to a savings of $2000.00. My timing was right so when I asked my boss if he had any money left to refurbish the library, I was offered the $2000.00. This resulted in the recovering of all the chairs in the library and repainting of all the cabinets. This year I asked and received funding for ten (10) new journal subscriptions.

5. Take the Development Director to Lunch: This is a good person to get on your side. They are the ones who receive money and to some extend determine the recipient for the money. An undecided donor can be offered several options for their gift. It’s up to you to plead your case to the Development Director so the library gets listed as an option.

6. Sell Stock in the Library: This is an idea I have not as yet tried. Stock certificates are printed and sold in varying amounts from $5.00 - $100.00 to the in-house community. You can also sell membership in the library as well as starting a “Friends of the Library” program. In the article where I read about the stock idea, they successfully financed an AV Lab.

My philosophy is it doesn’t hurt to ask. You never know what you will receive. I never take a “no” as a definite "no". What does not work this month or this year may soar like the eagles next year.

Your comments and ideas are welcome. Please respond in writing to your newsletter editors: Nancy Stump and Jan Perone.

Laura Wimmer
CONSORTIA NEWS

West Central Consortium
(Featured Consortium)

West Central Consortium (WCC) has eleven members in three states (Illinois, Iowa Missouri). Members include hospital libraries, special libraries and academic libraries. The consortium was organized in 1979 with seven members. Meetings were held quarterly until this year when they changed to three times per year. The meetings consist of an educational program, a business meeting and a journal article discussion. Interlibrary loans and resource sharing was and still is our main focus. WCC shares a joint newsletter with Capital Area Consortium. We have a handbook/directory complete with maps for each library which was recently updated with a brochure. Our logo is a Mississippi riverboat pilot wheel with a map of the tri-states inside. We are always looking for projects to increase our visibility and serve the health science needs of our area.

Capital Area Consortium:

Effective July 1, 1995, Sangamon State University is now known as University of Illinois at Springfield. Phone numbers, OCLC symbol, etc will be the same.

From July 28, 1995 thru August 3, 1995, University of Illinois at Springfield Interlibrary Loan Department will be closed. The library will be barcoding its collection. The department will re-open for service on August 4, 1995.

Heart of Illinois Consortium (HILC)

The Susan B. Komen Memorial Chapter, Peoria, a satellite of the Susan B. Komen Breast Cancer Foundation in Dallas, Texas, has funded HILC's proposal to place consumer-oriented materials on breast cancer in 25 sites, most of which are the larger public libraries in the Alliance Library System. We also have included one academic library and one health science library, as well as a county health department. We also plan to use posters and pamphlets to inform those people who do not ordinarily visit their library about the breast cancer resources and how to get them.

HILC members are also working on plans for the HSLI meeting which they will host at Jumer's Chateau in Bloomington, on October 17-18,1996.

Chicago and South Consortium

HealthcareCompare Corporation, Downer's Grove, Illinois is a new member of Chicago and South Consortium. Ann Huslig is the librarian.

Virginia Gale, Coordinator, suggests librarians acquire the article from Family Circle, 4/25/95, "Take Charge of Your Health: the Save-Your-Life Medical Directory", p 35-40. Although it does not mention libraries of any type, it could be useful to hospital librarians to show there is monetary value to the services librarians provide to patients and communities.

ANNOUNCEMENTS

Online '95 Conference and Expo: Online '95 Conference and Expo will be held in Chicago at the Palmer House from October 30, 1995 through November 1, 1995. For more registration information contact Beth at 1-800-264-3799. If you are interested in group rates, call Axxess at 1-800-264-3799.

Make A Capital Investment:

The Fall HSLI meeting will be held in Springfield at the Springfield Hilton on September 28-29,1995. The meeting is being sponsored by Capital Area Consortium and Southern Illinois University, School of Medicine.[From the editors' point of view it looks to be an exciting meeting (of course, we are not prejudiced, even though we are on the planning committee.)]

Thursday: CE Courses include:
- WWW and How to Design Your Own Home Page
- Copyright and the Librarian: Lessons in Plain English
- You, the ADA, and Your Facility
- Chaos Theory: Implications for Medical Libraries

EXCITING TOUR!!: There will be an afternoon tour of the Dana Thomas House ($3.00 pay at door) and Lincoln's Home (free).

Friday:

Special people from the Illinois State Library will be here to give us news, updates and happenings with ILLINET, OCLC, etc.

Keynote Speaker will be Buffy Tillet-Pratt from the Beardstown Ladies Investment Club. This group has been featured nationally on many news-type shows. They have written a best-selling book, The Beardstown Ladies' Common-Sense Investment Guide. We will be having an autograph session where you can have your book autographed as well as an opportunity to pick up the book. I have heard some of the other Beardstown Ladies will be coming with Buffy. BE THERE OR BE SQUARE.
Illinois and Wisconsin Health Science Librarian Joint Meeting  
April 28-30, 1996  
Spring Meeting 1996  
"At Warp Speed: Retooling for the Future"

Mark your calendars, plan to attend this conference, hear Michael Gorman, co-author of Future Libraries: Dreams, Madness and Reality. Gorman finds much of the virtual-library vision to be virtual nonsense. These authors believe libraries can embrace advanced technologies while retaining their role as service-oriented repositories of all formats. Michael Gorman, the lead speaker, will be followed by a panel with a hospital librarian and an academic health science librarian.

The Grand Geneva is a great resort on Lake Geneva. What a splendid retreat setting to spend time talking about retooling and reengineering with library colleagues!

Call for Posters: You are invited to share what you are doing in the Patient Education area at the Monday evening Poster Session. If you are interested in participating, contact Gwen Jones, Librarian, St. Joseph Health Care Centers and Hospital, Chicago...Ph: 312-665-3038...Fax: 312-665-3416or e-mail: stjoe@interaccess.com

LIBRARY SYSTEMS

Northern Illinois Library System  
Participation in NILS’ CLUE E-Mail continues to grow. Ninety-one libraries have now received the software and been assigned a "point" on the network. According to the NILS Project Manager, Christy Insko, Libraries are very actively sending and receiving messages on the new system. To encourage networking, special topic discussion groups, or conferences, have been set up for each type of library.

The Illinois State Library has extended funding for free searching in a coregroup of FirstSearch databases. Free search time will now continue through June 30, 1996, for eleven highly-used databases.

The 1995 edition of the DuPage Library System Silo Union List of Serials will soon be available. The list, which contains more than 14,000 titles, includes holdings for 85 DLS libraries with three-letter codes translated to recognizable names of libraries. Price is $50.00. To order send a request to Carol Morrison, DuPage Library System, 127 S. First Street, P.O. Box 268, Geneva, IL 60134, 708-232-8457, Fax 708-232-8457.

COMMITTEE NEWS

Membership Committee

We have 97 paid 1995 members. One hundred two renewal reminders were sent in June to past members. If you have not paid your dues, please do!

New members who joined in 1995 are:

Kathy Connick—CME Conference Video
Joyce Fedeczko—EHA Library Network
Nancy E. Harvey—McLean library, Institute for Psychoanalysis
Cynthia Henderson—Library of Health Sciences, Urbana
Mary Howrey—Mercy Center for Health Care Services
Cynthia Hsieh—National College of Chiropractic LRC
Cerrela Jones—Oak Forest Hospital of Cook County
Mary Kreinbring—American Dental Association
Lisha Li—Tice Memorial Library, Cook County Hospital
Hui Li—Oak Forest Hospital of Cook County
Earl Shumaker—Northern Illinois University

Welcome New Members!

Nominating Committee

The Nominating Committee, which consists of Mary Van Dyke (St. Francis Hospital, Evanston), Nancy Dale (Swedish American Hospital, Rockford), Linda Feinberg (Evanston Hospital, Evanston) and Arlis Dittmer (Blessing-Rieman College of Nursing) will meet in August. Please call or fax any of the committee members nominations for:

HSLI:
President-Elect  
Secretary (2 years)

STATE COUNCIL:
2 Consortia Representatives
1 Non-aligned Representative
1 Resource Representative

If called upon, please seriously consider serving. Our state organization will only be as strong as its committed membership. Ballots will be in the mail by September 1, 1995.

Mary Van Dyke, Chair
Note: this would be a good opportunity for our new members to become involved!

ed.
The National Network of Libraries of Medicine Greater Midwest Region is pleased to announce the solicitation for Internet training subcontract proposals. All proposals are due on August 1, 1995 by 3:00pm CDT. Evaluation will be done by August 10, 1995 and notification will be August 25, 1995. The total maximum funding for each project is $1,000. The purpose of this program is to improve hospital librarians' understanding of the Internet and its application. If you have any questions concerning this project, contact Linda Walton at 1-800-338-7657.

GMRLIST: Your Regional Listserv

GMRLIST is an electronic discussion group for GMR network members that focuses on medical and health information concerns. The GMRLIST is used to announce regional meetings, to conduct discussion about regional issues, to ask for volunteers for regional activities, etc. The GNR staff monitor the list and answer questions when appropriate. To subscribe to the GMRLIST, send and electronic mail to:

LISTSERV@UICVM.BITNET
or
LISTSERV@UICVMUIC.EDU
or
LISTSERV@UIC.EDU

Leave the SUBJECT area blank. In the message area type:

SUBSCRIBE GMRLIST {your name}

For example, SUBSCRIBE GMRLIST Linda Walton. Do not substitute your Internet or Bitnet address for your name.

When you subscribe, you will begin to receive all messages sent to GMRLIST. When you send messages to the list, they will be sent to ALL subscribers of the list. Be careful about sending a reply. Your message may get to all subscribers depending on how you access the list. Before replying to a message, check the address in the REPLY TO area to ensure that your message is sent to the right sources.

If you want to leave GMRLIST or if your electronic address is changing, you will need to unsubscribe. To unsubscribe, send an electronic mail message to:

LISTSERV@UICVM.BITNET
or
LISTSERV@UICVMUIC.EDU
or
LISTSERV@UIC.EDU

Leave the SUBJECT area blank. In the message area type:

UNSUBSCRIBE GMRLIST

DEAR EDITOR...

Jan: No one wants to talk to us…so we are either doing a goooodjob……or……no one is reading this newsletter. Nancy

Stump: I guess no one wants to talk to YOU. I got lots of nice notes from members who like our newsletter. I guess I forgot to pass those along to you. OOPS!!

(Just Kidding)

Jan (The Other Editor)

THIS...AND THAT...

Resource Library Receives LCSA Funding:

A cooperative project between academic health sciences libraries and public libraries in Illinois is providing full-text consumer health information to the public. The Library of Health Sciences (LHS) University of Illinois at Chicago (UIC) received LCSA (Library Services and Construction Act) Title III funding to establish a consumer health network with access at its regional sites in Peoria, Rockford, Urbana; public libraries in Peoria, Rockford and Gibson City; UIC Hospital; and Mile Square Health Center.

Through a server in Rockford, a networked version of Health Reference Center (HRC), a consumer health database providing full text access to three years of medical information from periodicals, pamphlets and reference books has been operating since April 1, 1995. HRC is produced by Information Access Corporation on its InfoTrac software. Training Sessions, "Introduction to Health Reference Center on InfoTrac and other Consumer Health Information Resources", for all participating librarians were held in April and covered access issues, document delivery, use of consumer health information and project evaluation.

Don Lanier (LHS-Rockford) and Elaine Martin (LHS-Chicago), project director, reported on the project at the annual meeting of the Medical Library Association May 5-10, 1995. A panel discussed the project at the Illinois Library Association, May 1995 meeting. The program speakers were Mary Harper (Moyer Public Library, Gibson City), Sue Hollander (LHS-Rockford) and Walter Wilkins (LHS-Peoria), Victoria Pifalo (LHS-Urbana) moderated. LHS has applied for a second year of the project to broaden access to include more sites.

Reponse from users has been enthusiastic. Comments such as "great services," "thank you for this service," and "the service was extremely easy and quick to use" are typical
LOOK US UP!!!!

The second year of "Look Us Up" is off to an invigorating start. More than 135 radio stations are airing a 12 month series of "Look Us Up at the Library" radio spots produced by the Illinois State Library. Librarian Jo Dorsch of the Library of Health Sciences - Peoria was featured on one of the spots, discussing the importance of MEDLINE, Grateful Med and Lonesome Doc.

About 25 percent of the stations interviewed local librarians during the first few months of the radio campaign, leading to stronger relationships between librarians and broadcasters. Many stations are working with their librarians on local "tags" for the show and several are talking about initiating and restoring local library airtime. Nearly all the radio stations expressed interest in broadcasting library news regularly.

Dear Madam:

I regret very much the delay in answering your letter. I take pleasure in informing you that W.C. is located nine miles from the house and is capable of seating 1200 people. It is unfortunate that it is so far away. A great number of people take their lunch with them and make a day of it, while others, who do not care to spend the time go by auto and usually arrive just in time. They often have to wait if the place is crowded. The last time my wife and I went was eight years ago. We had to stand all the time. It might interest you to know they are going to hold a Bazaar to raise funds for plush seats... a long felt want.

I might add that it pains us very much...not to be able to go more frequently. As one grows older it seems more of an effort...especially in cold weather.
All Illinois State Library grants have been awarded and will run through June 1, 1996. As you know federal funding of LSAC is in danger of being eliminated. The Illinois State Library is encouraging libraries to write letters to their congressmen urging them to support federal funding for LSAC.

Format Integration: Phase 1 of Format Integration is in place. Phase 1 validates all variable fields, indication values and subfield codes in any input record. Variable fields are tags 010-990. Phase 2 will be implemented in late 1995, and will change fixed fields and control fields (00x). The Library of Congress has published a Format Integration Guide in their Cataloging Services Bulletin, No. 68 (Spring 1995). It is a guide to changes related to the 246/505/525/538/546/700-703/740 fields. The Library of Congress also has a help office that can answer any questions you may have regarding Format Integration. Contact them at: CPSO@mail.loc.gov OR Cataloging Policy and Support Office, Collections Services, Library of Congress, Washington, DC 20540-4305 OR Fax:202-707-6629

ILLINET/OCLC is planning Format Integration workshops in the Fall. Contact Lisa Babu at 217-524-0650 or ibabu@library.sos.state.il.us

Surfs Up!
Surf the internet to a gopher site at the Library of Congress which allows you to obtain information on different electronic discussion groups regarding anesthesia, critical care, patients, drug development and allergies, to mention a few.
Shortcut: gopher://gopher.usask.ca:70/100/computing/internet%20information/directory
Long way: gopher://marvel.loc.gov (you'll see a menu of topics); Click on Internet Resource; click on Listservs, Usenet and Other Network Discussion groups; click on Directory of Scholarly Electronic Lists (Kovac) - Browse and Search; click on Medical Sciences Research.

Union List
The SILO Coordinator at the Illinois State Library is Suzanne Schriar. Her phone number is 217-785-1533. Her e-mail address is: sschriar@library.sos.state.il.us

Lynn Birma
217-524-5866
lbirma@library.sos.state.il.us

JULY
26 - 28 Illinois Alliance of Information and Referral Systems, Inc. Conference at Pere Marquette, Grafton

AUGUST
1 Internet Training Proposals Due to NN/LM GMR
31 Deadline for SLJ/State Council Nominations

SEPTEMBER
6 ISLAC/Subcommittee on Construction, Springfield
7 ISLAC/Subcommittee on Interlibrary Cooperation, Springfield
14 ISLAC/Subcommittee on Systems, Springfield
19 ISLAC/Subcommittee for Public Library Service, Springfield
28-29 HSLI Fall Meeting and Continuing Ed. Springfield
28-29 Ill. State Library Advisory Committee Meeting: Springfield

Next Newsletter Deadline - Sept. 22
"What makes you think I've been giving the nurses a tough time?"

"Someone's removed the appendix."

"I knew if he became a patient here, he would be on my assignment."