HSLI Website report

Submitted by Stacey Knight-Davis
October 30, 2012

This report requires no board action

Current Projects
The 2013 conference website is up. Elizabeth Huggins has joined the Publicity Committee for the 2013 meeting and is adding content to the website. A Twitter account and Facebook event were created for the meeting. Since Facebook events must be tied to a Page, Page was created for HSLI. Stacey Knight-Davis is the administrator, others can be added.

Usage
From July 10, 2012 to October 30, 2012 pages with tracking installed on the HSLI website were viewed 3,910 times. Of those, the Newsletter pages were viewed 794 times. Conference pages were viewed 1,480 times, including past and future conferences.

There has been a gradual decline in pageviews since 2010.