

MEMORANDUM

TO: HSLI Board

FROM: Newsletter Committee (Eric Edwards and Joyce Pallinger)

SUBJECT: Report

DATE: June 15, 2018

The table below shows the year-by-year number of posts since the introduction of the *HSLI Newsletter* blog in July, 2010. The total number of posts increased annually from 2013 through 2016. This growth trend was continuing in 2018 at the time of this report. From January 1, 2018 through June 15, 2018, the number of posts reached over half of the total for 2017.

<u>Year (Months if less than a full year)</u>	<u># of Posts</u>
2010 (July through December)	21
2011	34
2012	28
2013	37
2014	59
2015	167
2016	491
2017	611
2018 (January 1 through June 15)	339

Analysis of the indexing is shown in the table at the end of this report. The average number of times a category was assigned to posts was 77.49; the median was 26. Highlighted in the table, and listed immediately below, are the categories assigned more than the average number of times. Compared to the analysis in October 2017, the categories with above-average usage have remained the same with two exceptions. At 76, "Conferences – HSLI" fell just below the mean, and "Scholarly Publishing" entered the ranks above the assignment mean. "Member News" was below the mean for 2 consecutive measurement periods, after being above the mean in the initial measurement period. These changes are too recent to suggest a shift in content that may deserve attention.

- Awards, Grants and Scholarships (non-HSLI)
- Calls and Requests
- Conferences – non-HSLI
- Continuing Education
- Legislation
- Library Organizations
- Professional Development
- Scholarly Publishing
- Webinars

Batched alerts to the HSLI discussion list about *Newsletter* posts continued to be sent.

Posts were authored and/or published primarily by Co-editor and Newsletter Committee member Eric Edwards. Publishing rights remain available to other HSLI Board members, and the Committee will publish on behalf of others. In continued support of communication and collaboration with IACRL, the Committee shared the information contained in *Newsletter* blog posts with the IACRL listserv, and also with regional and national discussion lists (GMR, MLA, ACRL, etc.) when appropriate.

The established process for publication and promotion has proven to be a reliable. However, it would be helpful to have a measure of the amount HSLI members use the *HSLI Newsletter*, the ways members access the content and if content meets their information needs. The *HSLI Newsletter* editors propose that a survey of HSLI members be conducted in 2018 with the goal of reporting results at the 2018 HSLI Annual Conference. The survey could be conducted with an online survey tool (i.e., SurveyMonkey or other).

Respectfully submitted,
Eric Edwards
Joyce Pallinger

Newsletter Committee Report 2018 06 15

Category	2017 05 31	2017 10 19	2018 06 15
Awards, Grants, and Scholarships (HSLI)	17	44	24
— Jira Scholarship	1	1	1
— President's Award	1	1	1
— Star Fish Thrower Award	11	12	12
— Syed Maghrabi Scholarship	23	27	29
Awards, Grants, and Scholarships (non-HSLI)	116	158	218
Calls and Requests	67	203	460
Committees (non-HSLI)	11	23	50
Conferences	56	111	76
— 2010 Conference	16	16	16
— 2011 Conference	15	15	15
— 2012 Conference	10	11	11
— 2013 Conference	9	9	9
— 2014 Conference	8	8	8
— 2015 Conference	4	4	4
— 2016 Conference	18	19	19
— 2017 Conference	2	19	24
— 2018 Conference			3
Conferences and Meetings (non-HSLI)	292	399	608
Continuing Education	66	81	84
Exhibits	4	5	5
Group Purchasing and Discounts	6	6	6
HSLI Governance	1	15	13
— HSLI Committees	4	8	14
— HSLI Board	4	6	6
Illinois State Library	3	4	4
Jobs	29	36	36
Legislation	42	92	106
Library Organizations	172	570	551
— American Library Association (ALA)	105	145	192
— Association of College and Research Libraries (ACRL)	120	157	247
— Consortium of Academic and Research Libraries in Illinois (CARLI)	43	48	74
— Greater Midwest Region NN/LM	65	78	84
— Illinois Association of College and Research Libraries (IACRL)	22	29	35
— Illinois Library Association (ILA)	24	43	55
— International Federation of Library Associations (IFLA)	1	1	2
— Medical Library Association (MLA)	25	60	77
— — Midwest Chapter MLA	9	13	15
— OCLC	1	3	4
— Reaching Across Illinois Library System (RAILS)	11	14	26
Member News	38	43	46
National Library of Medicine (NLM)	19	32	40
Open Access	9	12	21
President's Message	16	16	16
Professional Development	107	166	217
Reports	21	26	31
Scholarly Publishing	27	38	82
Studies on Library Trends	16	21	23
Surveys	10	20	46
Vendors	1	1	1
Webinars	118	161	205
TOTAL	1816	3030	3952
Mean # of times a category was used	36.32	60.6	77.490196
Median # of times a category was used	16	21	26
Shaded areas indicate above average usage			