

MEMORANDUM**TO:** HSLI Board**FROM:** Newsletter Committee (Eric Edwards and Joyce Pallinger)**SUBJECT:** Report**DATE:** July 24, 2020

Shown below is the year-by-year number of posts since the introduction of the online *HSLI Newsletter* in July, 2010. From 2017 through 2019, the annual total has held steady at around 600 posts, ranging from 584 to 616. At the time of this report, it is estimated the annual number of posts for 2020 will also approach 600.

<u>Year (Months if less than a full year)</u>	<u># of Posts</u>
2010 (July through December)	21
2011	34
2012	28
2013	37
2014	59
2015	167
2016	491
2017	611
2018	616
2019	584
2020 (January 1 through July 24)	308

Analysis of the indexing is shown in the table on page 2 of this report. The average number of times a category was assigned to posts was approximately 147; the median was 52. Highlighted in gray in the table, and listed immediately below in descending order, are the categories assigned more than the average number of times. With one exception, all of them have recurred as the top-assigned categories when compared to the past analyses. The newcomer to the group of most assigned categories is "Illinois Library Association (ILA)".

- Library Organizations
- Calls and Requests
- Conferences and Meetings (non-HSLI)
- Webinars
- Association of College and Research Libraries (ACRL)
- Awards, Grants, and Scholarships (non-HSLI)
- American Library Association (ALA)
- Professional Development
- Illinois Library Association (ILA)
- Conferences
- Legislation
- Consortium of Academic and Research Libraries in Illinois (CARLI)
- Scholarly Publishing

Highlighted in orange in the table are categories with continually low and plateaued assignment. Not included in this part of the analysis are categories for the HSLI conferences because the applicability of each one is for a specific year. The less-used categories may mirror trends in news of lessening relevance or interest. Or, they may flag opportunities for providing more news (e.g., awards from HSLI). One new category was added, Illinois Heartland Library System (IHLS).

Posts were authored and/or published primarily by Co-editor and Newsletter Committee member Eric Edwards. Publishing rights remain available to other HSLI Board members, and the Committee will publish on behalf of others. In continued support of communication and collaboration with IACRL, the Committee shared the information contained in *Newsletter* blog posts with the IACRL listserv, and also with regional and national discussion lists (GMR, MLA, ACRL, etc.) when appropriate.

The established process for publication and promotion has continued to be reliable. In the last report from the Newsletter Committee, the results and analysis of the HSLI Newsletter Membership Survey 2019 were presented. The *Newsletter* editors propose that these results (e.g., the slide presentation) be shared with membership on the HSLI website and announced in a *Newsletter* post.

Respectfully submitted,
Eric Edwards
Joyce Pallinger

HSLI Newsletter Cumulative Category Assignment

Category	2017 05 31	2017 10 19	2018 06 15	2018 09 17	2019 06 11	2020 07 24
Awards, Grants, and Scholarships (HSLI)	17	44	24	50	53	59
— Jira Scholarship	1	1	1	1	1	1
— President's Award	1	1	1	1	1	1
— Star Fish Thrower Award	11	12	12	12	12	12
— Syed Maghrabi Scholarship	23	27	29	32	35	39
Awards, Grants, and Scholarships (non-HSLI)	116	158	218	240	289	365
Calls and Requests	67	203	460	575	834	1249
Committees (non-HSLI)	11	23	50	54	90	134
Conferences	56	111	76	137	146	166
— 2010 Conference	16	16	16	16	16	16
— 2011 Conference	15	15	15	15	15	15
— 2012 Conference	10	11	11	11	11	11
— 2013 Conference	9	9	9	9	9	9
— 2014 Conference	8	8	8	8	8	8
— 2015 Conference	4	4	4	4	4	4
— 2016 Conference	18	19	19	19	19	19
— 2017 Conference	2	19	24	25	25	25
— 2018 Conference			3	19	19	25
— 2019 Conference					3	20
— 2020 Conference						3
Conferences and Meetings (non-HSLI)	292	399	608	680	860	1099
Continuing Education	66	81	84	91	106	108
Exhibits	4	5	5	5	5	6
Group Purchasing and Discounts	6	6	6	6	6	6
HSLI Governance	1	15	13	21	22	23
— HSLI Committees	4	8	14	14	15	16
— HSLI Board	4	6	6	6	6	7
Illinois State Library	3	4	4	4	4	4
Jobs [discontinued in 2018]*	29	36	36	36	*	*
Legislation	42	92	106	109	132	160
Library Organizations	172	570	551	868	1117	1453
— American Library Association (ALA)	105	145	192	208	245	285
— Association of College and Research Libraries (ACRL)	120	157	247	267	337	422
— Consortium of Academic and Research Libraries in Illinois (CARLI)	43	48	74	78	122	159
— Greater Midwest Region NN/LM	65	78	84	89	94	98
— Illinois Association of College and Research Libraries (IACRL)	22	29	35	39	56	98
— Illinois Heartland Library System (IHLS)						9
— Illinois Library Association (ILA)	24	43	55	62	97	174
— International Federation of Library Associations (IFLA)	1	1	2	2	2	2
— Medical Library Association (MLA)	25	60	77	92	109	133
— — Midwest Chapter MLA	9	13	15	16	18	23
— OCLC	1	3	4	6	11	13
— Reaching Across Illinois Library System (RAILS)	11	14	26	31	52	90
Member News	38	43	46	51	51	56
National Library of Medicine (NLM)	19	32	40	42	47	51
Open Access	9	12	21	25	30	40
President's Message	16	16	16	16	16	16
Professional Development	107	166	217	223	250	274
Reports	21	26	31	32	46	53
Scholarly Publishing	27	38	82	96	115	156
Studies on Library Trends	16	21	23	25	25	26
Surveys	10	20	46	58	84	123
Vendors	1	1	1	1	1	2
Webinars	118	161	205	217	293	448
TOTAL*	1816	3030	3952	4744	5964	7814
Mean # of times a category was assigned*	36.32	60.6	77.5	93.02	116.94	147.43
Median # of times a category was assigned*	16	21	26	32	30	52
* Beginning 2019, "Jobs" is not included in total, mean, median.						
KEY						
Gray - categories above mean for assignment						
Orange - categories with continually low and plateaued assignment						
Aqua - new category since previous report						